



www.kpho.com

CBS 5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
497694 /	06364618
<u>Product</u>	
DSCC/CARMONA	
<u>Contract Dates</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	1990
<u>Advertiser</u>	<u>Original Date / Revision</u>
DSCC Carmona	10/05/12 / 10/05/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KPHO	Matt Norten
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 25-54	
<u>IDB#</u>	<u>Advertiser Code</u>
	137
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Spots	
1	KPHO	10/09/12	10/12/12	M-F 5-530am	M-F 5-530a		:30			NM	2	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/08/12	10/14/12	-TWTF--					2	\$250.00				
2	KPHO	10/09/12	10/12/12	M-F 530-6a	M-F 530-6a		:30			NM	1	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/08/12	10/14/12	-TWTF--					1	\$400.00				
3	KPHO	10/09/12	10/12/12	M-F 6-630a	M-F 6-630a		:30			NM	1	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/08/12	10/14/12	-TWTF--					1	\$150.00				
4	KPHO	10/09/12	10/12/12	M-F 630-7a	M-F 630-7a		:30			NM	1	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/08/12	10/14/12	-TWTF--					1	\$250.00				
5	KPHO	10/13/12	10/13/12	Sat 5a-7a	Sat AM		:30			NM	1	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/08/12	10/14/12	-----1-					1	\$150.00				
6	KPHO	10/09/12	10/12/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	1	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/08/12	10/14/12	-TWTF--					1	\$700.00				
7	KPHO	10/09/12	10/12/12	BETTER ARIZONA	M-F 10a-1058a		:30			NM	1	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/08/12	10/14/12	-TWTF--					1	\$250.00				
8	KPHO	10/09/12	10/12/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	1	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/08/12	10/14/12	-TWTF--					1	\$700.00				
9	KPHO	10/09/12	10/12/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	2	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/08/12	10/14/12	-TWTF--					2	\$450.00				
10	KPHO	10/15/12	10/15/12	M-F 1230p-3p	1230p-3p		:30			NM	1	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/15/12	10/21/12	1-----					1	\$600.00				
11	KPHO	10/09/12	10/12/12	LET'S MAKE A DEAL	M-F 2-3p		:30			NM	1	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/09/12	10/12/12	-----										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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497694 /	06364618	
Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	DSCC/CARMONA	1990
Advertiser		Original Date / Revision
DSCC Carmona		10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				1	\$600.00			
12	KPHO	10/09/12	10/12/12	PEOPLES COURT		M-F	3p-357p		:30	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				2	\$300.00			
13	KPHO	10/09/12	10/12/12	ANDERSON COOPER		M-F	358p-458p		:30	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				2	\$400.00			
14	KPHO	10/09/12	10/09/12	NCIS LOS ANGELES		Tue	8p-9p		:30	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$6,000.00			
15	KPHO	10/11/12	10/11/12	National Debates			Presidential/Vice-P		:30	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$6,000.00			
16	KPHO	10/15/12	10/15/12	PEOPLES COURT		M-F	3p-357p		:30	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$300.00			
17	KPHO	10/09/12	10/12/12	CBS 5 NEWS @ 10P		M-F	10p-1035p		:30	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				1	\$1,300.00			
18	KPHO	10/15/12	10/15/12	M-F 530-6a		M-F	530-6a		:30	NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$235.00			
19	KPHO	10/09/12	10/12/12	M-F 630-7a		M-F	630-7a		:30	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				1	\$135.00			
20	KPHO	10/13/12	10/13/12	Sat 5a-7a		Sat AM			:30	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$85.00			
21	KPHO	10/14/12	10/14/12	CBS SUNDAY MORNING		Various			:30	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$500.00			
22	KPHO	10/14/12	10/14/12	AMAZING RACE		Sun	7p-8p		:30	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$4,000.00			
23	KPHO	10/14/12	10/14/12	THE MENTALIST		Sun	9-10p		:30	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$6,000.00			
24	KPHO	10/14/12	10/14/12	THE GOOD WIFE		Sun	8-9p		:30	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$6,000.00			

Totals

28 \$37,155.00

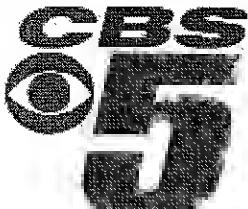
*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/15/12	28	\$37,155.00	\$31,581.75	\$157.91	\$31,739.66
Totals	28	\$37,155.00	\$31,581.75	\$157.91	\$31,739.66

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Advertiser	Original Date / Revision
DSCC Carmona	10/05/12 / 10/05/12

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Maura Gilroy,
being/on behalf of: Richard CARMONA /DSCC, a legally
qualified candidate of the Democratic political
party for the office of: Senate
in the General
election to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

--

I represent that the payment for the above described broadcast time has been furnished by:

DSCC / Carmona for Arizona

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Rodd McLeod PO Box 12339 Tucson AZ 85732

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/24
Date

9/24/12

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Maura Gilroy for Carroll for AZ
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

M. Gilroy

signature of candidate or authorized committee

Maura Gilroy

printed name

9/24/12

date



AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.